

CPIM Reconfiguration

APICS CPIM Learning System: Part 1 & Part 2

Michele Morrison
Partner Relations Mgr, NA -- APICS Learning Systems
Holmes Corporation



Confidentiality Notice

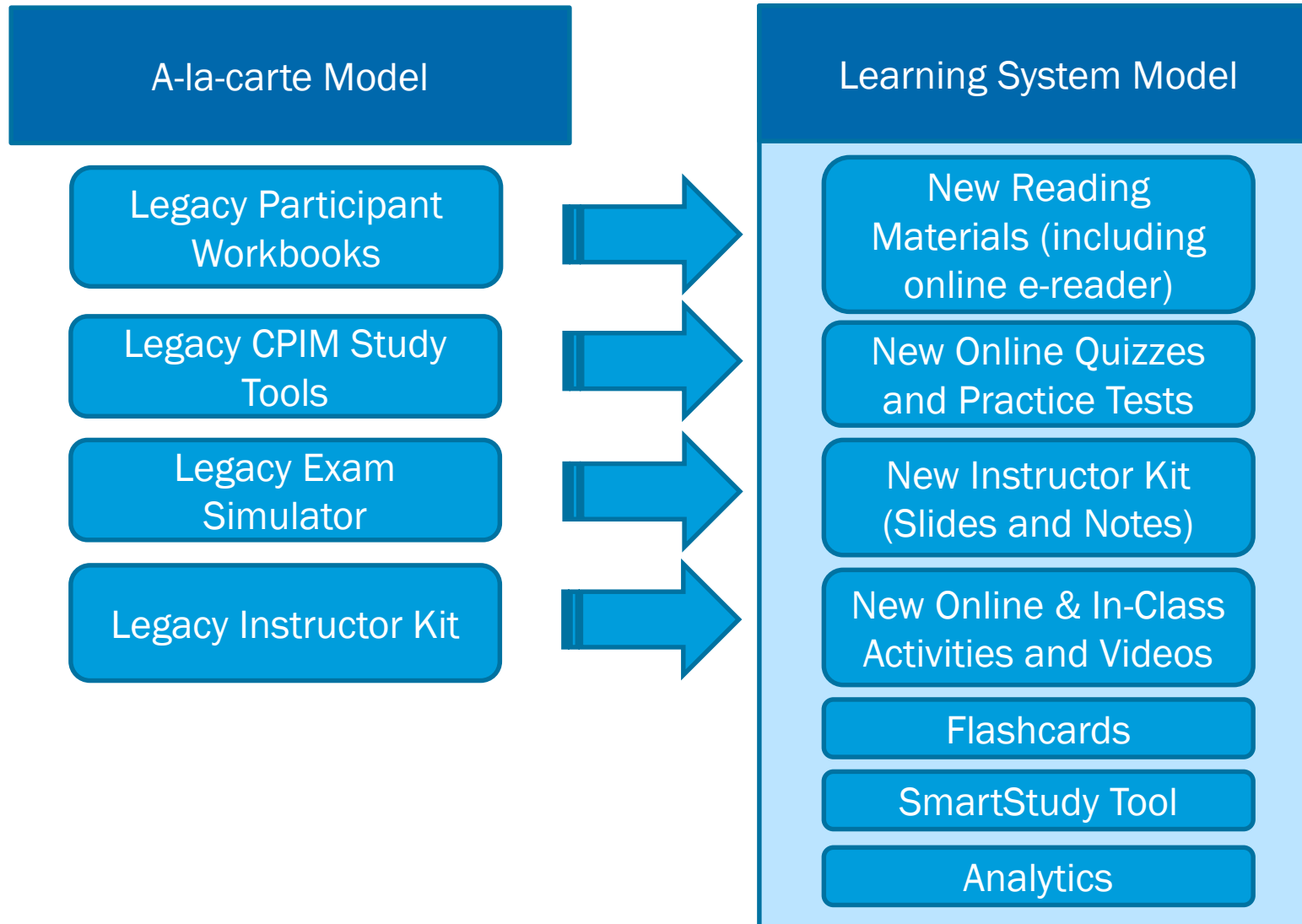
The materials and subject matter contained in this presentation are APICS Intellectual Property and are of a sensitive nature and as a result are privileged and confidential. Please do not post this presentation on public websites or share with the general public.

Please contact APICS Chapter Relations at chaprel@apics.org if you have a question about a specific slide.

Agenda

- CPIM Part 1 & Part 2 Learning System
- Value Proposition & Selling Strategies
- What's next?

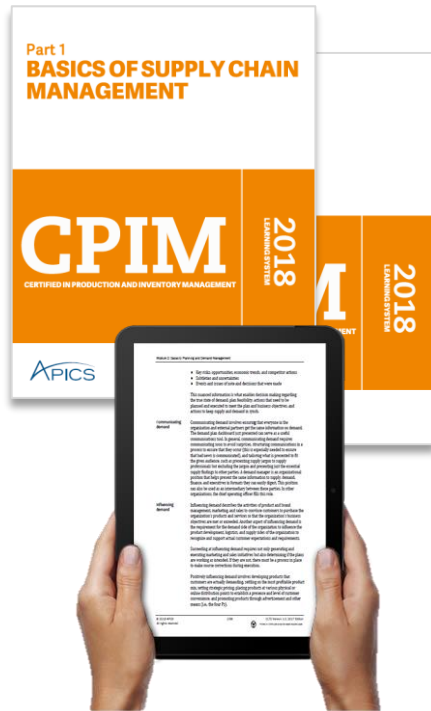
Learning System Approach



CPIM Learning Systems & Instructor Materials

Participant Materials

The CPIM body of knowledge will follow the two-part configuration identified in ECM v6.0. The reading materials will be available in print and e-reader formats.



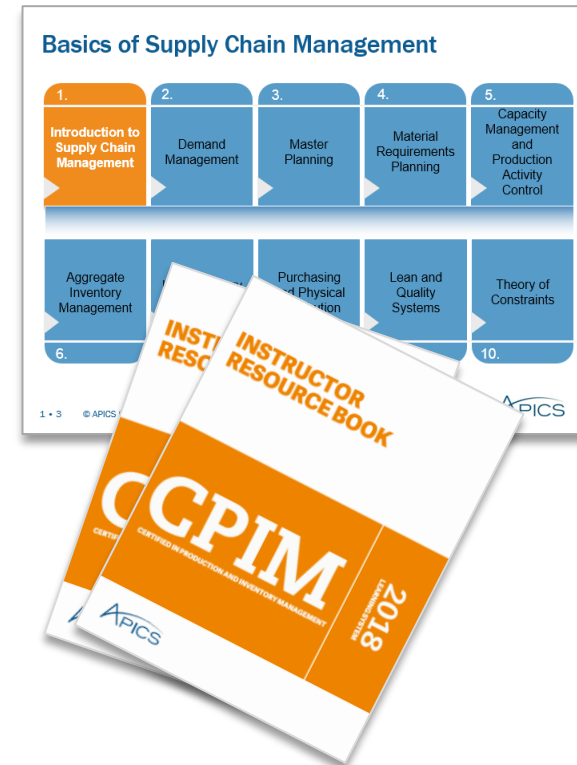
Online Materials and Resources

The online component will provide tests, exercises, and additional resources for both learning and teaching. Premium features will support a blended learning experience.




Instructor Materials

Instructor materials will include instructor Resource Books with facilitator notes, PowerPoint slides, classroom exercises, student slide books and an optional final exam.







Online Materials: Welcome Screen

CPIM 2018 LEARNING SYSTEM

User Name 

Course Menu Course Activities

COURSE MENU


Welcome  Active  Completed  Restarted 

WELCOME

Welcome to the *Certified in Production and Inventory Management (CPIM) Learning System*. This online learning center, combined with the reading materials, is designed to provide a personal path toward success. You are encouraged to use all of the tools found within this system to best prepare you to sit for the CPIM exam.

GETTING STARTED


To gain the most from this system, we recommend you begin by reviewing this online tutorial and discover how to optimize your learning experience.

 [Watch the online video tutorial](#)

FOLLOW THESE STEPS TO SUCCESS!


STEP 1

ASSESS

 YOUR CURRENT KNOWLEDGE WITH THE PRETEST 
Watch the CPIM Introduction video.
Complete the Pretest.
Create a personal SmartStudy plan.


STEP 2


STUDY

 FOR SUCCESS 
Read the learning modules.
Utilize the practice quizzes.
Review the flashcards.

STEP 3

PRACTICE

 TO TAKE YOUR EXAM WITH CONFIDENCE 
Complete the Posttest.
Take the Practice Exam simulation.
Watch the exam preparation video.

[RESOURCE CENTER](#) 

CPIM Learning System Delivery Formats

The CPIM Learning System will support two different delivery modes, based on audience needs: (1) Self-Study and (2) Instructor-led. Online features that are available will vary to accommodate the delivery format.

Feature: (by Part)	Self-Study Version	Instructor-led Version
Announcements		✓
Class Roster		✓
“Ask the Instructor”		✓
Threaded Discussions		✓
Pretest	✓	✓
Embedded e-Reader	✓	✓
Section Quizzes	✓	✓
Posttest	✓	✓
Practice Exam	✓	✓
Instructional Videos	✓	✓
Interactive Case Studies	✓	✓
Glossary/Flashcards	✓	✓
Resource Center	✓	✓

Partners will be offered instructor-led version, to support blended learning opportunities.

Partner Selling Strategies

New CPIM: Go-to-Market Selling Points

New CPIM means new opportunities

- **Customers** welcome streamlined exam preparation.
 - Gain the same legacy CPIM competencies and skills in less time.
 - Serve different types of learners with varied course structures (flipped, blended)
 - Exclusive instructor-led social learning tools create flexibility and foster community
 - Sell the value of the transformed CPIM at the bundled price detailed in Marketing 365 Live! Webinar, the “[Art of the Bundle](#)” details this approach.
- **Employers** are looking for cost-effective quality training to fill critical skills gaps
 - Quality training that is ready to implement with little to no effort.
 - The streamlined CPIM program significantly reduces time away from work and increases speed-to-competence.

Keep your course momentum going

June – August 2017

- **Offer Legacy Basics Course**
 - Participants take the Legacy Basics exam immediately
 - Creates your Part 2 pipeline for September
- **Participants can sit for Legacy Basics until 1/7/18 and new Part 1 & Part 2 exam 1/8/18**

September – December 2017

- **Offer New Part 2 Course**
 - For those who passed Legacy Basics
- **Offer New Part 1 Course**
 - Keep up your Part 2 pipeline
 - Participants take the Legacy Basics exam OR new Part 1 test in January 2018.

What's Next:

Tomorrow – CPIM Presentation by Dean Martinez

May 24th Webinar – CPIM Learning System Special Preview

June 13th Webinar – Partner Resource Central Overview (course administration)

July 13th – Launch of the CPIM Learning System Visitor Center

July 27th Webinar – Teaching APICS Certification Prep Courses using Online Tools

October 16th – CPIM Reconfiguration Workshop at Conference

November 14th Webinar – Teaching APICS Certification Prep Courses; Best Practices



Questions